

HEALTH EQUITY: 'THROUGH THE CANCER LENS'



2020 ACS CAN MARYLAND POLICY FORUM



Join us to learn more about the social determinants of health ACS CAN is prioritizing and their connection to cancer prevention, detection, treatment, survivorship, disparities and inequities at the 2020 ACS CAN Maryland Policy Forum. We will explore evidence-based strategies that move us closer to health equity. There will be an in-depth discussion about roles that you, other organizations, the faith community, businesses and our government can and are playing in addressing these determinants of health.

For ACS CAN, health equity means everyone has a fair and just opportunity to prevent, find, treat, and survive cancer. To achieve health equity, individuals and populations with the greatest needs, least resources, and increased barriers require different, not equal, effort and resources to improve their health.

ACS CAN is committed to ensuring that our progress on critical policy issues continues by collaborating with key partners. We invite you and your organization to join us in the fight against cancer by sponsoring this year's event in Maryland. We are pleased to offer your organization the following benefits:

Presenting Sponsorship — \$10,000

- Opportunity to give welcoming remarks during virtual event
- Opportunity to provide speaker in program
- Presenting recognition with clickable logo featured prominently throughout the virtual event
- Logo on slide before meeting starts, event website and registration website
- Logo in the electronic Save The Date, Invitation and See You Tomorrow email
- Social Media recognition
 - Twitter announcement upon becoming a sponsor
 - Twitter & FB messaging with sponsor name mentioned the week prior to the event
 - Day of the event- thank you on Twitter and Facebook
- Unlimited attendance
- Invitation to attend VIP break-out room with guest speakers and sponsors only
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program
 - *Issue briefings with ACS CAN Senior Leadership*
 - *Complimentary invitation to annual ACS CAN policy conference (invitation only event)*
 - *Plus the Corporate Sponsor benefits listed below*

Platinum Level Sponsorship — \$7,500

- Platinum recognition with clickable logo throughout the virtual event, including logo on event and registration website
- Company name in the electronic Save The Date, Invitation and See You Tomorrow email
- Social Media recognition
 - Twitter & FB messaging with sponsor name mentioned the week prior to the event
 - Day of the event- thank you on Twitter and Facebook
- Invitation to attend VIP break-out room with guest speakers and sponsors only
- Unlimited attendance
- Membership as Corporate Sponsor in ACS CAN Corporate Membership Program with benefits listed below

Gold Level Sponsorship — \$5,000

- Gold recognition with logo throughout virtual event and Company logo on event website
- Social Media recognition
 - Twitter & FB messaging with sponsor name mentioned the week prior to the event
 - Day of the event- thank you on Twitter and Facebook
- Company name in the electronic Save The Date, Invitation and See You Tomorrow email
- Invitation to attend VIP break-out room with guest speakers and sponsors only
- Unlimited Attendance
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program

Contributions or membership to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.

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- Issue briefings with ACS CAN Senior Leadership
- Receive ACS CAN's monthly outreach e-newsletter
- Recognition in ACS CAN's annual Advocacy Accomplishments report and on the ACS CAN website (fightcancer.org)

Silver Level Sponsorship — \$2,500

- Silver recognition with company name throughout virtual event and on invitation
- Company name recognition on event website
- Social Media recognition
 - Day of the event- thank you on Twitter and Facebook
- Invitation to attend VIP break-out room with guest speakers and sponsors only
- Unlimited Attendance
- Recognition in ACS CAN's annual Advocacy Accomplishments report

Bronze Level Sponsorship — \$1,000

- Bronze recognition with company name throughout virtual event
- Unlimited attendance
- Recognition in ACS CAN's annual Advocacy Accomplishments report

Community Supporter Sponsorship— \$500

- Community Supporter recognition with name throughout virtual event
- Unlimited attendance